

❖ **Mann's** ❖
Architectural Medicine Cabinets

PRESS SUMMARY 8.07

Prepared: August 2007
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Public Relations Agency for Mann's

Jennings & Company is currently promoting Mann's products and news to over 600 consumer and trade magazines and major metro newspapers on a monthly basis. These publications are reaching anywhere from 50,000 to 3 million plus readers per issue. In addition, we are reaching the highest rated home shows including HGTV, viewed by over 80 million U.S. households.

Our PR strategy is to gain consistent product and news coverage of the Mann's brand via third party editorial endorsements. These are powerful messages directing consumers to buy the Mann's brand.

The following summary contains a sampling of the media vehicles that have featured Mann's news and products. This exposure continues to position Mann's as the leading manufacturer of medicine cabinets in the industry.



FRESH NEWS

Present concise information to editors and watch the PR buzz grow







Mann's, an old mill company, still believes in the traditional values of starting with the very best materials available and applying detailed workmanship to manufacture products of exceptional quality.

These impressive medicine cabinets are meticulously crafted by a few select craftsmen who still practice the fine art of millwork, using only real wood panel and solid wood mouldings. A reflection of elegant taste and historic charm, all units are hand cut with stunning hand-carved mouldings.



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